

# NASA Office of Small Business Programs

Effective June 2008 (for 2008-2009 calendar year)

## NASA Small Business Veteran Strategic Plan

### Mission

- To advise the Administrator on all matters related to small business
- To promote the development and management of NASA programs that assists all categories of small business
- To develop small businesses in high tech areas that includes technology transfer and commercialization of technology
- To provide small businesses maximum practicable opportunities to participate in NASA prime contracts and subcontracts

### Vision

- To promote and integrate all small businesses into the competitive base of contractors that pioneers the future in space exploration, scientific discovery, and aeronautics research

### Veteran Goals

- Increase annual contract actions and contract dollar values to veteran-owned small businesses (VOSB)
- Increase the use of restricted competitions and sole source awards for service-disabled veteran-owned small businesses
- Increase the number of veteran-owned small businesses in high tech areas by expanding the Mentor Protégé program
- Monitor the veteran-owned small business's subcontracting performance through expanded use of Individual Subcontract Reports at each Center
- Monitor the Agency's annual veteran-owned small business subcontracting dollars through the Summary Subcontract Report
- Provide outreach to veteran-owned small businesses through sponsorship of the National Veterans Conference and by participating in other veteran conferences
- Increase communication to veteran-owned small businesses through increased use of the OSBP website by updating it annual or as needed
- Develop a training program for NASA acquisition workforce that concentrates on veteran programs
- Monitor the federal databases to ensure that all veteran data is accurately entered and reviewed on a monthly basis
- Require NASA Centers to report initiatives in support of veteran programs on a semi-annual basis
- Use an enterprise model to execute these goals and track accomplishments

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### Small Business Enterprise Integration

#### Enterprise Management

- *Alignment* – OSBP priorities are aligned with NASA Strategy and Plans.
- *Governance* – OSBP is responsible to OFPP, Congress, and NASA to meet our Small Business Goals.

#### Enterprise Execution

- *Driven by common Processes* – OSBP business model is driven by Federal Acquisition Regulation practices and adapted to NASA requirements.
- *Resource Allocation/Cost-wise* – Small Business goals are based on the industrial base, past performance, and Congressional mandates.
- *Risk Management* – Level of operational risk dependent on mission-driven requirements.
- *Metrics-shaped* – Mission, cost, reliability, and consistency.
- *Barrier removal* – Continuous transformation

#### Results

- Small business represents increased productivity and decreased costs
- Continuous Improvement